

OCT  
19  
2023

BasBlue

ANNUAL  
FUNDRAISER  
SPONSORSHIPS



[WWW.BASBLUEUS.COM](http://WWW.BASBLUEUS.COM) | 110 E FERRY ST, DETROIT MI 48202 | 313.474.1883





# EVENT SPONSORSHIPS

**BASBLUE IS COMMITTED TO ADVANCING WOMEN AND NON-BINARY INDIVIDUALS' ECONOMIC MOBILITY AND LEADERSHIP SKILLS BY PROVIDING COMMUNITY CONNECTION, EDUCATIONAL PROGRAMMING, AND RESOURCES.**

Through our annual fundraiser, BasBlue raises critical funds to eradicate barriers to economic mobility for historically marginalized individuals, all while amplify opportunities for the women of Detroit by highlighting local woman-owned vendors, performers, artists, and food experiences during the event. Supporting BasBlue's Annual Fundraiser is an opportunity to make a tangible and lasting impact on women and non-binary individuals in our community.

Event sponsorships provide a wide-range of value from engagement + marketing opportunities to direct community impact and range \$2,500 to \$100,000.



## WHY SUPPORT BASBLUE?

By investing in BasBlue, you are investing in the empowerment of people who are often underrepresented and face unique challenges in accessing resources and opportunities for personal and professional growth.

BasBlue serves as a catalyst for change, providing a supportive and inclusive community that fosters community, connection, and creativity as we work to create a more equitable society for all. Through collaborative efforts and partnerships, BasBlue intentionally cultivates a sense of belonging and connectivity across Detroit and Southeast Michigan. By supporting BasBlue, you contribute to the creation of a vibrant ecosystem where diverse talents can thrive, share knowledge, and uplift one another.

# SPONSORSHIP OPPORTUNITIES

## CHAMPION OF BASBLUE \$100,000

Your generous contribution as a Champion of BasBlue enables the creation and implementation of a new program that expands economic mobility opportunities for under-resourced individuals in Southeast Michigan. With your support, we can provide funding for a full year of programming, mentorship, and business resources to empower and transform the lives of 40 individuals by helping them unlock their full potential.

As an event sponsor, you will receive:

- Exclusive Champion of BasBlue Sponsor Recognition
- Name included on BasBlue Donor + Partner Wall
- Named host of private VIP cocktail reception
- Opportunity for remarks at VIP cocktail reception
- 20 VIP event tickets
- Sponsorship included on print + digital collateral
- Private tour of BasBlue space for up to 10 individuals
- Choice of Breakfast or Lunch with the BasBlue Team

## IMPACT SPONSOR \$50,000

Drive the expansion of existing programs, allowing us to reach more individuals and offer new resources. Your contribution funds a full year of programming, mentorship, and business resources for 20 individuals.

As an event sponsor, you will receive:

- 10 VIP event tickets + pre-event cocktail reception
- Verbal recognition during event
- Sponsorship included on print + digital collateral
- Private tour of BasBlue space for up to 10 individuals
- Choice Breakfast or Lunch with the BasBlue Team

## INCUBATE SPONSOR \$15,000

Play a vital role in enhancing our program effectiveness. Your support enables the development of new program curriculum and resources, fostering an environment that nurtures innovation and growth. With your contribution, we can provide a full year of programming, mentorship, and business resources to six individuals.

As an event sponsor, you will receive:

- 6 VIP event tickets
- Verbal Recognition during event
- Sponsorship included on print + digital collateral

## TRAILBLAZER SPONSOR \$5,000

Be instrumental in building the capacity of our member scholarship program. Your generosity enables us to provide funding for a full year of programming, mentorship, and business resources to two individuals.

As an event sponsor, you will receive:

- 4 Main Event tickets
- Sponsorship included on print + digital collateral

## ALL SPONSORS RECEIVE

- Recognition on BasBlue website and social media
- Inclusion in fundraiser press release as an event sponsor
- Event tickets (as outlined per level)

## ACCESS SPONSOR \$25,000

Directly contribute to improving accessibility for all. Your support enables the implementation of new technology and tools that enhance the reach and effectiveness of our programs, ensuring everyone has equal access regardless of ability. Additionally, your contribution provides a full year of programming, mentorship, and business resources for 10 individuals.

As an event sponsor, you will receive:

- 8 VIP event tickets + pre-event cocktail reception
- Verbal recognition during event
- Sponsorship included on print + digital collateral

## GROWTH SPONSOR \$10,000

Create a pathway to new partnerships and collaborations that strengthen our network and open doors to transformative opportunities. With your contribution, we can provide a full year of programming, mentorship, and business resources for four individuals, helping them thrive and advance in their careers.

As an event sponsor, you will receive:

- 4 VIP event tickets
- Sponsorship included on print + digital collateral

## BASBLUE PARTNER \$2,500

Support the provision of necessary materials and supplies needed to delivery high-quality programs. With your support, we can offer a full year of programs, mentorship, and business resources to an individual.

As an event sponsor, you will receive:

- 2 Main Event tickets
- Sponsorship included on print + digital collateral

To learn more about event sponsorships, please contact:

**Maria Baker**  
Director  
[maria@basblueus.com](mailto:maria@basblueus.com)



# SPONSORSHIP FORM

## SPONSORSHIP OPPORTUNITIES

- |                          |                         |           |
|--------------------------|-------------------------|-----------|
| <input type="checkbox"/> | Champion of BasBlue     | \$100,000 |
| <input type="checkbox"/> | Impact Sponsorship      | \$50,000  |
| <input type="checkbox"/> | Access Sponsorship      | \$25,000  |
| <input type="checkbox"/> | Incubate Sponsorship    | \$15,000  |
| <input type="checkbox"/> | Growth Sponsorship      | \$10,000  |
| <input type="checkbox"/> | Trailblazer Sponsorship | \$5,000   |
| <input type="checkbox"/> | BasBlue Partner         | \$2,500   |

## PAY BY CHECK

Check Enclosed (Please make payable to BasBlue Inc): \_\_\_\_\_

## PAY BY CARD

Credit Card Type (circle one): AMEX VISA MASTER DISCOVER

Card Number: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_ CVV : \_\_\_\_\_

Billing Contact Name: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP + PARTNER RECOGNITION

For recognition, please list our name as follows: \_\_\_\_\_

We would prefer to be listed as anonymous: [YES] / [NO]

Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Main Contact Name: \_\_\_\_\_

Main Contact Email: \_\_\_\_\_

## ADDITIONAL SUPPORT

I am unable to attend and would like to make a tax-deductible contribution in the amount of \$\_\_\_\_\_.

Please return your sponsorship form and payment to:

BasBlue, c/o Maria Baker  
110 E Ferry St  
Detroit, MI 48202

**THANK YOU FOR YOUR SUPPORT!**